

**Mahindra**  
LIFESPACES

# Refresh

December 2016

aqualily  
FLEXI HOMES



# Towards a Healthy, Green 2017

What connects our homes, our collective well-being and the future of our planet? The answer lies in simple, sustainable choices we make in our everyday lives

With a brand new year round the corner, here are some easy ways to make all aspects of your home healthier and happier.



## Clean living spaces

A healthy home should be free of dirt and germs. Start the year by cleaning all household appliances, particularly your kitchen range, dryer vent and exhaust filters. Hire professionals to clean boilers and heaters and do check the safety of your gas appliances.

## Alternatives to household chemicals

Consider replacing toxic cleaning products with natural alternatives like vinegar and water, or invest in a microfibre cloth.



## The indoor environment

Introduce houseplants that remove indoor pollutants and require low maintenance. Prevent the growth of mould by ensuring your home is well ventilated and thoroughly clean behind sinks, washing machines and dishwashers.



## Reusable products

Reduce waste by choosing reusable alternatives. Replace paper napkins with cloth ones, buy products that offer refills and carry a jute bag when you go shopping.

## Renewable energy

Renewable energy is the fuel of the future. You could install solar panels for heating water and lighting specific areas and choose smart power strips to avoid wasting electricity.



## Healthy eating

In today's times of easily available fast food, healthy snacks are a blessing. Keep bowls of fruit around the house to encourage nutritious snacking. For kids, replace packaged chips and sweets with homemade alternatives.

## Water responsibility

Water is an increasingly precious resource. Inculcate saving habits by opting for bucket baths, closing all faucets after using them and choosing to clean with a mop instead of a hose.







## Waste segregation

It's easy enough to dispose of food, plastic and paper items separately. All you need to invest in is a couple of extra dustbins!

## Reduce, reuse

So much of what we consider to be waste can be repurposed at home. Use empty bottles to grow plants, jam jars as penholders and plastic containers for storage.



## Building versus buying

Instead of rushing to the store every time you need something, see if you can make it at home. Creating items like storage racks and picture frames are an easy, fun family activity.

## Air purifiers

Living in a city often means that even fresh air is not entirely free of pollutants. Breathe easy at home by installing an air purifier, which improves indoor air quality and protects you from airborne infections.





## Exercise

This one's a no-brainer. Make exercise a fun, family activity. Go for walks in nearby parks or take up yoga at home!

## Responsible illumination

Traditional light bulbs require disproportionate amounts of electricity. Replace these with CFL or LED lights and try to open the windows and enjoy the sunlight whenever you can.



## Spread the message

A healthy environment need not be limited to your own initiatives and also depends on the actions of those around you. Encourage your family, friends and neighbours to join you in ensuring 2017 is a greener and healthier new year for all!





# Accolades

Global recognition for Mahindra Lifespaces' Environmental, Social & Governance (ESG) initiatives

## Mahindra Lifespaces declared No. 2 in Real Estate in Asia

Mahindra Lifespaces was recognised as one of the 100 most sustainable corporations across Asia in the 2016 edition of the Channel NewsAsia Sustainability Ranking. Mahindra Lifespaces ranked at No. 28 on the 2016 list, up 28 places from the 2015 rank of 56, and was acknowledged for its performance in the areas of product sustainability and human capital development, among other considerations.



The Channel NewsAsia Sustainability Ranking is a joint initiative between Sustainalytics, an independent ESG and corporate governance research, ratings and analysis firm; Channel NewsAsia, a prominent Asian TV news channel; and CSR Asia, a leading provider of advisory, research and training services on sustainable business practices in Asia.



## Mahindra Lifespaces ranked 2<sup>nd</sup> in Asia – GRESB report 2016

In 2016, Mahindra Lifespaces was also ranked 2<sup>nd</sup> in Asia in the 'Diversified'/'Listed' category of real estate companies, in the Global Real Estate Sustainability Benchmarking (GRESB) report.

GRESB is a Netherlands headquartered, industry-driven organisation committed to assessing the sustainability performance of real estate portfolios around the globe. Nearly 1,100 companies and funds have been assessed globally by GRESB.



# Making Headlines

Mahindra World City, Chennai, celebrates its 14<sup>th</sup> year;  
launches state-of-the-art hostel for single working executives

## ● Mahindra World City, Chennai **inaugurates** new hostel for single professionals

Mahindra World City, Chennai is located in a rapidly developing industrial and residential belt, well connected by road and rail. And now, the City is home to a brand new hostel for single working executives.

Spread across one acre, the hostel named 'Downtown' will have 200 rooms on twin sharing basis, and multiple amenities including a cafeteria, gymnasium and in-house laundry services, among others.







Mahindra World City,  
Chennai

# Celebrates

## 14 YEARS



Mahindra World City Chennai celebrated its 14<sup>th</sup> anniversary on 29<sup>th</sup> September 2016. The celebrations began with a traditional lamp lighting ceremony, and included the felicitation of the winners of the Champions Trophy - MWC Badminton Tournament, and the first ever MWC Photography Contest. Mahindra World School students put up a specially choreographed performance. The highlight of the evening was 'Jugal Tarang', a unique alliance of classical, ethnic fusion and contemporary music.



# Special Features

Weaving learning, sustainability and health into the fabric of life

Life at Mahindra World City, Chennai

## LaasyaDarpana

adds to the City's cultural fabric

In October, Mahindra World City, Chennai welcomed an institution for classical dance by LaasyaDarpana. LaasyaDarpana at MWC Chennai, an institution for Bharathanatyam operational from MWC Club, has been set up to create interest and awareness of the performing arts among the younger generation.





## Aura by Mahindra Lifespaces, rated 'Platinum' by IGBC

Earlier this year, Aura by Mahindra Lifespaces, located in Dwarka Expressway, Gurgaon, was rated 'Platinum' by IGBC (Indian Green Building Council). This upgradation in IGBC rating from 'Gold' (pre-certification) to 'Platinum' (post certification) reinforces our commitment to building homes that enable happy, healthy and responsible living. Moreover, Aura is the **first multi dwelling residential project in Gurgaon** to have received a Platinum rating from IGBC.

An IGBC Platinum certification translates into 30% electricity savings\*, 35% water conservation\*, enhanced air quality and improved day lighting.

\*As compared to non-certified buildings



## Happinest, Avadi conducts medical camp for children



Happinest, Avadi, in association with Avadi Municipality, conducted a medical camp to provide Vitamin A tonic to children. Vitamin A plays an important role in vision and bone growth and helps protect children from infections. The medicines were provided free of cost by Avadi Municipality.





# Clean Transportation



CNG Buses mark their debut at Mahindra World City (MWC), Chennai



Mahindra World City embraces sustainable development as an act of business responsibility and environmental stewardship. In October 2016, two CNG (Compressed Natural Gas) buses were inducted into the internal shuttle fleet at Mahindra World City, Chennai. The brand new buses were flagged off by the students of Mahindra World School and Mr. Vivek Sharma, Business Head, Mahindra World City, Chennai. The addition of the fuel efficient, noiseless and non-polluting CNG buses is a key milestone in the City's sustainability journey. The buses will be fueled by CNG generated at the Bio-gas plant located within MWC Chennai.





# Delighted Customers

Thoughtful planning, convenient amenities and a warm, welcoming environment...Because Mahindra Lifespaces understands that you don't just buy a house, you build memories



## Brand new clubhouse inaugurated at Aura, Gurgaon

October 1<sup>st</sup> was a special day for residents of Aura, with everyone coming together for the opening of the state-of-the-art clubhouse. Aura residents can now indulge in a refreshing workout at the gym, socialize at the multipurpose hall or enjoy a refreshing dip in the swimming pool, among other activities.



## Diwali 2016 celebrations at Aqualily, MWC Chennai

Diwali is all about togetherness and fun. Aqualily residents celebrated the festival of lights with great enthusiasm this year. The open amphitheatre was adorned with lights and chaat stalls provided tasty treats. The evening started with a performance by toddlers, followed by an Aqualily themed choir performance. The celebrations included a mesmerizing Karaoke session, much to the delight of all present.





## Happinest, Avadi celebrates Children's Day

The Happinest, Avadi team and residents came together to celebrate Children's Day this year. Celebrations continued from 10<sup>th</sup> - 13<sup>th</sup> November and included a painting competition, jigsaw puzzles, artwork with waste material, a fancy dress competition, performances and happy prize winners!



“At the onset, thanks for providing good ambience in Aqualily. We are very happy with good atmosphere and facilities extended. The space given between two blocks is sufficient, with good air ventilation and lighting in all the blocks. The pollution is also much less inside the Mahindra City because of the importance given to green plantation. I can see more plants and trees inside the project and also in the Mahindra City. I have come forward to appreciate all your efforts in making healthy environment for good living.”

**Mr. Mulagur Damodar Harinath**  
D6-201, Aqualily



# Building Dreams

At Mahindra Lifespaces, we combine your dreams and our vision to create happy and healthy living spaces

*antheia*  
Pimpri, Pune

- Phase 1 - Handover in progress
- Phase 2 - Finishing work in progress
- Phase 3 - RCC work in progress



*Bloomdale*

MIHAN, Nagpur

- Phase 1 - Handover in progress
- Phase 2 - Finishing work in progress
- Phase 3 - RCC work in progress

*L'ARTISTA*  
Sopanbaug, Pune

Ready for handover



## THE SERENES

ALIBAUG'S  
FINEST VILLAS

RCC work in progress



## vivante

Andheri, Mumbai

RCC work in progress

## aura

Gurgaon

- Phases 1 & 2 - Handover completed
- Phases 3 & 4 - Handover in progress
- Phase 5 - Handover in progress



## Luminare

Luxury Private Residences

- Tower A - RCC nearing completion
- Tower C - RCC work in progress



## aqualily

Mahindra World City, Chennai

- Phase 1 - Handover completed
- Phase 2A & 2B - Handover completed
- Phase 2C1 - Handover in progress



## Ashvita

Hyderabad

- Towers A & B - Handover in progress
- Tower C - Awaiting occupancy certificate
- Tower D - Flooring work in progress
- Tower E - MEP work in progress

## IRIS COURT

Mahindra World City, Chennai

- Phase 1 - Handover completed
- Phase 2 - Handover completed
- Phase 3 - Handover in progress



## nova

Mahindra World City, Chennai

- Phase 1 - Handover in progress
- Phase 2 - Finishing work in progress



# WINDCHIMES

- Phase 1 - RCC work nearing completion
- Phase 2 - Substructure work in progress



**happinest**

A Mahindra Lifespaces initiative

Avadi, Chennai

- Phase 1 - Handover nearing completion
- Phase 2 - RCC work in progress

**happinest**

A Mahindra Lifespaces initiative

Boisar, Mumbai

- Phase 1 - Nearing completion
- Phase 2 - Finishing work in progress
- Phase 3 - RCC work in progress





PARTY - TIME



ME - TIME

## INTRODUCING, FLEXI – HOMES WITH ROOM FOR EVERYTHING

Flexi homes at Aqualily are much more than just a home, Flexi -Homes transform the way you want them to be. Guests coming home, a party or simply a gang of friends meeting to watch an exciting game on TV, your spacious home always has room for whatever your plans may be. Be it work or play, there's always room for everything.

Aqualily – a growing gated community spread over 55 acres with over 500 resident families



Jogging Track



World Class Gymnasium



Swimming Pool



Tennis Court



Club House

**EXCLUSIVE LIMITED PERIOD OFFER FOR OUR CUSTOMERS**  
1 BHK FLEXI HOMES & 1 BHK HOMES STARTING AT ₹ 20 LAKHS ONWARDS\*

**Call: 1800 267 1010**

**aqualily** at **Mahindra** WORLD CITY  
Chennai

The city of tomorrow, ready for you today

\*Conditions apply.



Shopping



Healthcare



Recreation



Education



Restaurants