

## **Mahindra World City, Jaipur adds 4<sup>th</sup> food outlet at IT SEZ**

- ✓ *New outlet of Kebabs & Curries Company opens at Evolve, MWC Jaipur's NxtGen IT Park, as an addition to a thriving ecosystem*

**Jaipur, Jan 14, 2016:** Mahindra World City Jaipur Ltd, a joint venture between Mahindra Lifespace Developers Limited (MLDL) and Rajasthan State Industrial Development and Investment Corporation (RIICO), has announced the opening of a new eating joint at the food court in Evolve, the IT Park in its IT/ITES SEZ area. The new outlet, which serves delectable Indian and Chinese cuisine, adds to the lively workplace ecosystem at Mahindra World City, Jaipur, a vibrant and growing integrated business city which has generated employment for more than 11,000 persons who work at the 30 companies already operational at the campus.

Commenting on the occasion, **Mr. Sanjay Srivastava, Chief Operating Officer, Mahindra World City, Jaipur** said, "We are pleased to welcome Kebabs and Curries Company to Mahindra World City, Jaipur. Our focus is on ensuring that employees who work at MWC Jaipur enjoy their work life to the fullest and choices of cuisine is a big part of this experience."

MWC Jaipur has introduced various initiatives and events that have successfully united the diverse communities on campus - music festivals, sports tournaments, quizzes and many more engaging events have ensured that the business city is a vibrant workplace. A key example of such an event is the Mahindra Champions League, an annual cricket tournament that was instituted in 2013, wherein matches are conducted between teams representing the operational companies at MWC Jaipur. This tournament enters its 4<sup>th</sup> year now and has become an extremely popular event with active participation from about 20 companies based at MWC Jaipur.

Kebabs & Curries Company (KCCO) is a chain of Indian restaurants and eating joints and their outlet at Mahindra World City is their fourth one in Jaipur. The outlet will provide free delivery service to various offices at MWC Jaipur. KCCO will join three existing food outlets in the food court at Evolve - Saras Parlour (an Indian snacks joint), Surge (a Chinese food outlet) and Bionic (North Indian cuisine).

### **About Mahindra World City Jaipur Ltd**

Pioneered by Mahindra Lifespaces, Mahindra World Cities (MWCs) are integrated business cities through developments in Chennai and Jaipur. These developments cover 1796 hectares (4,437 acres) and house over 125 reputed global companies, providing an integrated environment for Livelihood, Living and Life. Mahindra World City's business is driven by its mission of sustainable urbanization woven around a strategic business plan that aims to bring about a positive change for customers, stakeholders and communities.

Mahindra World City, Jaipur is located in the Delhi-Mumbai Corridor and is spread across 3000 acres, being developed in partnership with Rajasthan State Industrial Development Corporation (RIICO), an agency of the Government of Rajasthan. Situated 25 kms from Jaipur airport, it houses facilities for 67 corporates like Infosys, Wipro, JCB, Perto, Rexam etc. across its SEZ and DTA facilities. It is the first city in India which is pre-certified SEZ with Gold certification under the Indian Green Building Council (IGBC). In

In addition, the Evolve IT Park situated within MWC Jaipur is a LEED platinum certified Green Building. Mahindra World City Jaipur is the world's largest and Asia's first project to receive Climate Positive Development Stage 2 Certification from the C40 Cities Climate Leadership Group, a global network of large cities taking action to address climate change.

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## About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in [tractors](#), [utility vehicles](#), [information technology](#), [financial services](#) and [vacation ownership](#). In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, [defence](#), energy, industrial equipment, logistics, [real estate](#), retail, steel, [commercial vehicles](#) and [two wheeler](#) industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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