

Mahindra Lifespaces launches Phase 3 of Antheia, Pune

2 and 2.5 BHK flats priced Rs. 75 lakhs onwards

Pune, May 18, 2016: Mahindra Lifespace Developers Limited (MLDL), the real estate and infrastructure development arm of the USD 16.9 billion Mahindra Group, today announced the launch of Phase 3 of its project Antheia in Pimpri, Pune. The third phase of Antheia will comprise four towers and the first tower – currently earmarked for sale – will offer well-appointed and spacious 2 and 2.5 BHK apartments, ranging in size from 1090 sq. ft. to 1390 sq. ft., and with total saleable area exceeding 1.5 lakh sq. ft.

“We have had a very encouraging response to the first two phases of Antheia and are delighted to announce the launch of Phase 3, which is the last planned phase in the project. Thoughtfully designed with abundant open spaces and best in class features & amenities, Antheia presents the perfect opportunity for balanced and healthy living. Moreover, its location in the fast developing industrial and IT hub of Pimpri – Chinchwad makes it an attractive investment proposition,” said **Ramesh Ranganathan, Business Head, North and West, Mahindra Lifespaces.**

The suburb of Pimpri-Chinchwad has witnessed tremendous growth in social infrastructure, including retail and entertainment options. Pimpri Central Mall, Big Cinemas, D-Mart and Big Bazaar are in close vicinity of Antheia, as are Citrus, Ginger and Keys hotels. Educational institutions such as Poddar International School and D.Y. Patil Engineering and Medical College are also close by. Antheia offers convenient connectivity to the city centre via the old Pune-Mumbai highway; Pimpri Railway Station, MSRTC bus stand and the proposed Pimpri Metro Station are also in close proximity.

Antheia offers a host of world class amenities for the entire family, including a fitness centre, crèche, swimming pool, toddlers’ pool, steam room, tennis and squash courts, an amphitheatre and a clubhouse, thus ensuring a holistic and healthy living experience. In keeping with Mahindra Lifespaces’ focus on sustainable urban development, the project is compliant with IGBC’s Green Home Rating System. In addition to being energy efficient, it also incorporates rainwater harvesting, alternative building materials like High Volume Flyash Concrete (HVFC) for the internal roads and car park, eco-friendly paints & adhesives, and top soil preservation.

About Mahindra Lifespace Developers Ltd.

Mahindra Lifespace Developers Ltd., the real estate and infrastructure development business of the \$16.9 billion Mahindra Group, is a leader and pioneer in sustainable urban development, through the creation of residential and integrated large format developments across nine Indian cities - Mumbai, Pune, Nagpur, Gurgaon, Faridabad, Jaipur, Chennai, Hyderabad and Bengaluru. The Company’s residential & commercial development footprint includes over 1.20 million sq.m. (12.94 million sq ft) of completed projects and over 0.88 million sq. m. (9.44 million sq. ft.) of ongoing and forthcoming projects.

Mahindra Lifespaces has pioneered the concept of an integrated business city through 'Mahindra World City' developments in Chennai and Jaipur; built on the philosophy of 'Livelihood-Living-Life', these developments span 1796 hectares (4,437 acres), house over 125 global and Indian companies and serve to drive economic growth and community development. In addition, Mahindra Lifespaces enables access to quality housing at affordable prices via its brand 'Happinest'.

A pioneer of the green homes movement in India, Mahindra Lifespaces is the first Indian real estate company to have voluntarily released its triple bottom-line focused, externally assured Sustainability Report based on the GRI (Global Reporting Initiative) framework. In 2015, Mahindra Lifespaces has been recognized as Regional Sector Leader in Asia, in its category, by the Global Real Estate Sustainability Benchmark (GRESB) for the second year in a row.

www.mahindralifespaces.com; www.mahindraworldcity.com

About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in [tractors](#), [utility vehicles](#), [information technology](#), [financial services](#) and [vacation ownership](#). In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, [defence](#), energy, industrial equipment, logistics, [real estate](#), retail, steel, [commercial vehicles](#) and [two wheeler](#) industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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