

Press Release

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## Overwhelming response to the 4<sup>th</sup> Mahindra World City Run

*~Over 1000 runners raise funds in aid of the girl child*

**October 31, 2015, Chennai:** The 4<sup>th</sup> Mahindra World City (MWC) Run, held at Mahindra World City Chennai on Friday October 30<sup>th</sup>, witnessed enthusiastic participation from more than 1000 runners from all walks of life. The latest edition of the MWC Run motivated a cross section of citizenry, comprising residents of MWC Chennai, employees of companies within MWC Chennai, students from the Mahindra World School and surrounding areas, and citizens of Chennai, to participate in the community-building event in support of the girl child.

Commenting on the occasion, **Mr. S Chandru, Chief Operating Officer, Mahindra World City Developers Ltd** said, "Over the last four years, the enthusiasm, participation and commitment from all quarters of society has grown manifold, and has enabled the realisation of our vision for the MWC Run to emerge as a landmark sporting event. We are very heartened by the enthusiastic turnout for the 4<sup>th</sup> edition of the MWC Run, which goes beyond fitness and fund-raising to being a catalyst for social change that enhances awareness of the girl child's right to education and a life of dignity."

The winners of the 4<sup>th</sup> edition of the MWC Run are as follows:

	School Students		Open Category	
	Girls	Boys	Women	Men
Winner	P Iswaraya; Mahindra World School; MWC Chennai	Monish, Class IX, Mahindra World School; MWC Chennai	V Mohanapriya; Infosys; MWC Chennai	Elyaraju, Greatoo Molds , MWC Chennai
1 <sup>st</sup> Runner Up	P Jayapriyadarshini; Class VIII; Mahindra World School; MWC Chennai	Gopalkrishnan, Class IX, Mahindra World School; MWC Chennai	Anita G ; Capgemini; MWC Chennai	J Praveen Raj, B.Braun; MWC Chennai

2 <sup>nd</sup> Runner Up	P Jansirani; Class XI; Little Jacky Matriculation Hr School; Chengalpattu	G NanthaNarayana, Class VIII, Mahindra World School; MWC Chennai	C Kalaivani; Cappgemini; MWC Chennai	Gowtham; Infosys Ltd; MWC Chennai
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The MWC Run is organised in aid of 'Nanhi Kali', an NGO for the underprivileged girl child supported by Naandi Foundation and the KC Mahindra Education Trust, and has become a landmark platform for fitness enthusiasts and those running for a cause. The MWC Run brings together like-minded fitness & health enthusiasts and those who choose to run in solidarity, towards a common cause.

The event was supported by Cherrypick Technologies, Vijaya Hospitals and Educational Foundation, Nilgiris, Chennai Runners and other corporates within MWC Chennai.

### About Mahindra World City Developers Ltd

Mahindra World City Developers Ltd is a PPP between the Mahindra Group and TIDCO (Tamil Nadu Industrial Development Corporation Limited). Mahindra World City Chennai is the country's first

Integrated Business City and India's first IGBC Gold Certified Green Township, developed by this enterprise. Spread over 1550 acres, Mahindra World City, Chennai offers high-end business infrastructure with co-located residential & supporting social infrastructure including school, club, hospital, business hotel, etc. Mahindra World City, Chennai is the destination of choice for 64 global companies including BMW, BASF, Infosys, Fujitec, NTN Corporation, Lear Corporation and TVS Group to name a few. As of September 2015, 51 companies are operational and provide direct employment for over 38,000 people.

The Residential/Social Zone master planned for 6000 homes is co-located in proximity to the Industrial Zone with varied social amenities built into the master plan comprising residential units, school, hospital, business hotel, hostel, multiplex, retail malls, recreation and leisure facilities. Mahindra World City has involved itself, with the support of NGOs, in skill up-gradation and employability training. Over 3000 village youth from the neighbouring communities have received relevant training.

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### About Nanhi Kali

Nanhi Kali is jointly managed by the Naandi Foundation and the KC Mahindra Education Trust. The primary objective of the Foundation is to provide quality education to girl children from economically disadvantaged families. Launched in 1996, Project Nanhi Kali believes that

educating a girl child leads to reduction in child and maternal mortality, improvement in child nutrition and health, lower fertility rates, better economic production, and female empowerment. Nanhi Kali sponsorships provide under-privileged girls with academic support (after-school study classes) and material support including uniforms, school bags, shoes, socks, etc. to enable them to attend school with dignity. The Nanhi Kali project provides educational support to 98,000 underprivileged girls across 9 Indian states. The Mahindra Group alone supports the education of 35,000 Nanhi Kalis through direct monetary donations. Through Nanhi Kali, the Mahindra Group hopes to play a small but significant role in shaping India's future by empowering girls through education. Visit [www.nanhikali.org](http://www.nanhikali.org) for details.