

Press Note

For Immediate Publication

7th Mahindra World City Marathon a grand success

~ Participation by more than 8000 runners

~ Held in association with project Nanhi Kali, to support primary education for the girl child

~ Supports the elimination of single-use plastic

Chennai, February 2nd, 2020: The seventh edition of the Mahindra World City Marathon, held today at Mahindra World City (MWC), Chennai, witnessed record participation by 8000 runners, with overall participation by 10000 people from various walks of life, who came together to run in support of primary education for the girl child in India. The MWC Marathon commenced at 5.00 AM near Paratur Railway station and continued through the serene, green environs of MWC Chennai. The 21 KM marathon was flagged off by **Mr. Tsuyoshi Moriya, Senior Vice President Engineering, Renault Nissan Technology & Business Centre (RNTBCI)**; the 10 KM run by **Mr. John Louis, IAS, Collector of Chengalpet**; the 5 KM run by **Mr. Ramakrishnan Ramanathan, Head Quality – Renault, RNTBCI**; and the 3 KM run by **Mr. Vaibhav Mittal, Business Head, Mahindra World City, Chennai**. A 1 KM 'Fun Run' was also organized for kids and the elderly.

First, second and third ranked male and female winners in the 21 KM and 10 KM races won cash prizes worth Rs.3.30 lakhs in total in two age categories, along with other freebies. Additionally, all the runners who completed the 21 KM and 10 KM categories were also certified by the International Association of Athletics Federations (IAAF) and the Association of International Marathons (AIMS). All participants in the 5 KM, 3 KM and 1 KM 'Fun Run' categories were conferred with medals, certifications and other freebies upon completion of the runs. The MWC Marathon included breakfast and refreshments, free t-shirts and photo shoots for all participants.

The marathon supported by Renault Nissan Technology & Business Centre India (RNTBCI) was environment-friendly and supported the elimination of single-use plastic. Resources used in the marathon will also be re-cycled and reused.

Vaibhav Mittal, Business Head, MWC Chennai, said, "We are thrilled to see the overwhelming response to the MWC Marathon. We continue to be inspired by the growing participation each year of fitness enthusiasts and those who run for a cause greater than themselves. This annual event underlines the community experience at Mahindra World City, Chennai and reflects the values, interests and aspirations of all runners."

Part of the proceeds from MWC Marathon will be donated to Nanhi Kali. The annual MWC Marathon is held in aid of the girl child, in association with Project Nanhi Kali, an initiative that provides primary education to underprivileged girls in India and is jointly managed by the K. C. Mahindra Education Trust and Naandi Foundation.

Built on the ethos of "Livelihood, Living and Life", MWC Chennai is a pioneering, self-contained urban destination that has been thoughtfully designed keeping in mind future stakeholder needs. MWC Chennai is India's first IGBC Gold (Stage 1) certified Green Township and currently home to 2500 families in its social zone. Developed as a green and sustainable city, MWC Chennai enables convenient walk-to-work access to its business zone for both residents and those living in adjoining areas, thereby minimising its overall carbon footprint.

About Mahindra Lifespace Developers Ltd.

Established in 1994, Mahindra Lifespace Developers Ltd. is the real estate and infrastructure development business of the USD 20.7 billion Mahindra Group, and a pioneer of sustainable

urbanisation in India. The Company is committed to transforming India's urban landscape through its residential developments under the 'Mahindra Lifespaces' and 'Happinest' brands; and through its integrated cities and industrial clusters under the 'Mahindra World City' and 'Origins by Mahindra World City' brands.

Mahindra Lifespaces is driven by its credo of 'Sell genuinely, Build responsibly, Deliver on time' to develop innovative, customer-focused solutions that are rooted in a legacy of trust and transparency. The Company's development footprint spans 25.3 million sq. ft. (2.3 million sq. m.) of completed, ongoing and forthcoming residential projects across seven Indian cities; and over 5000 acres of ongoing and forthcoming projects under development/management at its integrated developments / industrial clusters across four locations.

A pioneer of the green homes movement, Mahindra Lifespaces is one of the first real estate companies in India to have committed to the global Science Based Targets initiative (SBTi). The Company's developments are characterised by thoughtful design and a welcoming environment that enhance overall quality of life for both individuals and industries.

Mahindra Lifespaces has been ranked 17th among India's Great Mid-Size Workplaces 2019, by the Great Place To Work Institute.

Learn more about Mahindra Lifespaces at www.mahindralifespaces.com

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defence, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries. Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise